



HIKE NOVA SCOTIA STRATEGIC PLAN 2024

Summary

MANDATE

Hike Nova Scotia is a nonprofit organization that encourages and promotes responsible walking, hiking and snowshoeing. We strive to be the voice for those who walk, hike and snowshoe as well as those who build and maintain hiking trails.

IMPACT STATEMENT

More Nova Scotians and visitors enjoying a broad network of quality places and spaces for walking, hiking and snowshoeing in healthy, natural environments and doing so in a responsible manner.

VALUES

- Advocacy: Effective and meaningful policy change, representing the sector/cause
- Collaboration: Partnerships, networking and volunteering
- Connections: Connecting people with nature, each other and communities
- Education: Quality awareness, training and leadership opportunities
- People-centered: Equity, diversity, inclusion and access
- Respect: Respect for nature, diverse voices, backgrounds and communities
- Responsibility: Safe, courteous and environmentally sustainable use of the outdoors
- Stewardship: Protection of nature, wilderness and biodiversity

STRATEGIC DIRECTIONS

To fulfill our mandate and maximize our impact, Hike NS has outlined five interrelated strategic directions. Equity, diversity, inclusion and access is a lens applied to all the strategic directions.

1. Advocacy: Be a recognized and respected voice for walking, hiking and snowshoeing
2. Capacity Building: Increase walking/hiking/snowshoeing and outdoor skills and knowledge
3. Leadership: Be a strong leader in the walking, hiking and snowshoeing movement with sound organizational practices
4. Places and Spaces: Support partners in the creation and development of places and spaces for walking, hiking and snowshoeing
5. Promotion: Promote and encourage more responsible walking, hiking and snowshoeing