



Hiking Summit Sponsorship Package 2026

The 12th annual Nova Scotia Hiking Summit is a celebration of hiking culture. Held in a different community each year, the 2026 Summit will take place in Digby on October 2, 3 and 4 (Friday to Sunday), where approximately 200 participants are expected. Participants include hikers, hiking clubs, trail groups, provincial government, municipalities and others. The Summit includes sharing best practices, stories and networking. It will shine a light on the beautiful trails found in and near the Digby area, keen trail groups and hiking leaders. Summit highlights include:

- Hikes featuring the gorgeous scenery of the Digby area
- Interesting sessions and skills workshops
- Friday night reception
- Saturday night supper with Hike Nova Scotia's Summit Awards

Conference Hosts

The Hiking Summit is organized annually by Hike Nova Scotia. Hike NS - a grassroots, provincial nonprofit - encourages and promotes a growing hiking culture throughout our great province. In 2026, our co-hosts are the Digby Area Recreation Commission and the Fundy Erratics hiking group.

Summit Sponsorship - What's in It for You?

As a Hiking Summit Sponsor, you'll support Hike NS and its mandate to grow a culture of hiking in our beautiful province. You'll also support the economic impact the Summit has on the local community. With approximately 200 hikers and trail-lovers converging on the area, the positive impact will be felt by local businesses and organizations. You'll also receive exposure to the Hike NS membership, representing over 2,100 people, through our website, monthly enews and broad social media reach. With over 34,100 Facebook followers and a growing X and Instagram following, you'll enjoy broad reach among outdoor enthusiasts in Nova Scotia as we promote the Summit widely. Sponsors receive various levels of exposure directly to Summit participants as well as to our broader audience through Summit promotional efforts and those of our co-hosts and partners. View the cash sponsorship levels and other ways to support the Summit on the following page. Please contact us to discuss sponsorship possibilities. We can tailor options specifically for you.

Sponsorship Levels

Options for sponsorship range from \$5,000 to \$500 as well as opportunities for support less than \$500. We can tailor sponsorship to meet your needs.

Platinum: \$5,000

- One free Summit registration
- Bring greetings at Summit opening, prominent signage near podium, logo on screen
- Name and logo in Summit promotion (web page, program booklet, media info, etc.)
- Complimentary display table at the Summit



- Verbal thanks and acknowledgement at the Friday Reception, Saturday morning opening, Saturday Supper & Awards and Sunday closing
- Opportunity to place a promotional piece in the Summit participant welcome bag (200 bags)

Gold: \$3,000

- One free Summit registration
- Sponsor the nutrition breaks (signage on table)
- Name and logo in Summit promotion (web page, program booklet, media info, etc.)
- Complimentary display table at the Summit
- Verbal thanks and acknowledgement at the Friday Reception, Saturday morning opening, Saturday Supper & Awards and Sunday closing
- Opportunity to place a promotional piece in the Summit participant welcome bag (200 bags)

Silver: \$2,000 to \$1,000

- One free Summit registration
- Name and logo in Summit promotion (web page, program booklet, media info, etc.)
- Complimentary display table at the Summit
- Verbal thanks and acknowledgement at the Friday Reception, Saturday morning opening, Saturday Supper & Awards and Sunday closing
- Opportunity to place a promotional piece in the Summit participant welcome bag (200 bags)

Bronze: \$500

- Name and logo in Summit promotion (web page, program booklet, media info, etc.)
- Complimentary display table at the Summit
- Verbal thanks and acknowledgement at the Friday Reception, Saturday morning opening, Saturday Supper & Awards and Sunday closing
- Opportunity to place a promotional piece in the Summit participant welcome bag (200 bags)

Other Ways to Support the Summit: Contributions of less than \$500

- Promotional piece in all 200 welcome bags: \$300
 - Mentioned as a supporter in text on Summit webpage and in program booklet
- Ad in program booklet: \$200
 - Booklet featured on Summit webpage
 - Mentioned as a supporter in text on webpage and in program booklet
- Vendor table at Friday Reception (selling products/services): \$50
- Display table (information only) throughout the Summit: Donate a silent auction item
- Donated items for the silent auction (in support of Hike NS): Feature your product or service

Contact

Please contact Janet Barlow with Hike Nova Scotia at info@hikenovascotia.ca or 902-932-6902.